# New **technology**

At our practice, we firmly believe that the needs of our patients come before anything else. We constantly invest in the latest dental equipment, technology and continued professional development in order to be able to offer our patients the best possible options available.

One recent example is the installation of a new digital X-ray system. This has been a considerable investment for us, but we feel it is well worth it.

The new system uses less radiation than a conventional X-ray system, making it even safer for our patients and our staff. It also enables us to view the images instantly on a computer screen – they are clearer than the old X-ray films and so it makes it easier to diagnose any potential problems.

We are confident that our continuous investment in new equipment will ensure that we continue to offer the highest standard of care and service to our patients.

# Dental **therapist**

We are pleased to announce that we are soon to welcome a dental therapist to our team. A dental therapist provides a high quality hygienist service, including cleaning your teeth professionally and removing any build up of plaque, and has a number of additional skills. They are able to treat children and offer advice about brushing properly and following a healthy diet. Our dental therapist will also undertake some procedures on adults that used to be confined to dentists, such as fillings and impressions. For more information please ask at reception.

# High quality **laboratory**

Providing our patients with the best possible quality of treatment is very important to us here at the Clifton Dental Studio. This quality focus extends to all aspects of our services.

Many practices may make their decision about which laboratories to use based on cost and send their lab work abroad. This is not the case at our practice; our decisions are made on the basis of quality so that we can provide you with the best quality long term care.

# Putting a sparkle back **into your smile!**

Tooth whitening continues to be one of our most popular treatments, with patients of virtually all ages asking us to brighten up their smile.

Teeth can easily become stained by tea, coffee, red wine and other dark-coloured foods and drinks, and particularly by smoking. In addition, they naturally darken over the years.

Tooth whitening can remove stains and lighten teeth, making your smile look more attractive and often taking years off your appearance as well! Given that it is so easy and affordable, it is no wonder so many people are choosing to have it done!

To find out how your teeth could benefit from professional whitening, please ask, we'll be happy to advise you.

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clifton
DENTAL STUDIO

# Clifton smiles

# Awards **shortlist**

**Clifton Dental Studio is continuing to go from strength to strength, increasing the number of services available to our patients and doing our best to provide a high quality and convenient dental service to all of you.**

Our efforts have been recognised by the dental industry's leading magazine, Private Dentistry. Their awards recognise outstanding talent in the dental profession. We are thrilled to announce that we have been short-listed for their prestigious Most Improved Practice award. This award is for the practice that has made the most dramatic and profound changes in the last twelve months. These changes include changes in appearance, working practices, ethos and character in order to offer the highest standard of care to patients. We have fought off fierce competition to make it through to the final and we'll let you know how we get on in our next newsletter.

We'd like to say a huge thank you to all our staff, each one of whom makes a valuable contribution to making the practice so successful.

British Dental Health Foundation

*Edited in association with the British Dental Health Foundation*

*Articles contained within this newsletter are provided for information only and should not be taken as a recommendation for any specific dental treatment or procedure. For further advice contact the dental practice.*

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