



“ Keeping your smile
healthy for life ”



Katherine's exam success

Congratulations to dental nurse Katherine who has passed her dental radiography exam. She is now qualified to take x-rays which will benefit the smooth running of appointments. We are all very proud of her. Well done!



Lorraine's promotion

Congratulations to Lorraine who had been promoted to Practice Coordinator. She is at present attending training in London. She will be working very closely with Fiona Gerrard and will be responsible for the efficient, effective and safe management of the studio.

monthly newsletter



Neil's Masters

As some of you may be aware, Neil has recently been awarded a Masters degree in dental implants following an intensive three year course with Bristol University. Neil completed the course, not to learn how to offer dental implant treatments, as he has been actively involved with dental implants from age 17, studying as a dental technician, but to thoroughly understand the most recent medical research behind this advanced treatment option. When asked why he spent so much time and effort to achieve such an award, he said "It's nearly 30 years since starting my career in dentistry and not only do I want to continue offering my patients the very best modern dentistry has to offer, but also give something back to the profession, teaching the next generation of dentists to be the very best they can".

We as a team are really proud of his achievement because we know how much time he sacrificed away from his family to complete the rigorous academic demands required to achieve a Masters degree.

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with news and special offers





What our patients say

A good dental practice does not just happen. We have to constantly work hard to provide you the finest, state-of-the-art care you deserve. A big thank you all our patients for providing us with reviews. Here is just a small selection. Please let us know if you would like to comment on the care you have received.

“Just wanted to write to express the biggest thank you for my whole experience with you so far. The level of professionalism and consultancy has been outstanding.” **Emma 2016.**

“When I attended my first appointment I met Paul Gerrard. He was extremely helpful and listened to my concerns and understood what I was trying to achieve. He explained each process in detail so on each appointment I knew exactly what to expect. Lovely team.” **Barbel 2015.**

“The work that you have done for me in the past year has been outstanding. It’s always been efficient, painless and very professional. Since having all the work done, I have had many comments and compliments on my teeth, even from people I've never met before.” **Danny 2015.**

“The care and understanding of the lovely staff will stay in my heart forever.” **Theresa 2014.**

“The sheer professional patient care, advice and support were absolutely first class.” **Grahame 2016.**

“I would highly recommend Dr Gerrard and his team at Clifton Dental Studio and wouldn't hesitate in continuing my routine dental treatment or referring friends and family.” **John 2016.**

“Just a few words to thank Clifton Dental for their professionalism, dedication, care and enthusiasm during my recent cosmetic dental treatment. I can now relax when I smile without the self-conscious feeling that I must not show my teeth. My new found confidence and enhanced self-esteem makes me smile at every opportunity. The process was made quick and simple by friendly staff and I would recommend to anyone.” **Peter 2015.**



Aesthetic Dentistry Awards 2016

Dr Neil Gerrard and Paul Gerrard Clinical Dental Technician have again, for the sixth year running, been nominated and shortlisted for several Aesthetic Dentistry Awards:

- Restorative – Single Tooth Composite
- Restorative – Single Arch
- Restorative – Full Mouth Rehabilitation
- Restorative – Conservative Smile Makeover
- Multiple Implant

We are very proud of Dr Gerrard and Paul Gerrard and wish them the best of luck and look forward to the results on 16th March.





ENTER PRIZE DRAW FOR

Apple Watch Sport

Refer a friend or family member to Clifton Dental Studio and when they attend a combined exam and hygiene session we will enter you into the prize draw.



PLUS

+ A free gift for you

You will also receive your choice of one of the following gifts when someone you recommend attends a combined exam and hygiene session.

- 1 Complimentary hygiene session worth £115
- 2 Electric toothbrush – minimum value £100
- 3 Gift voucher for Jamie Oliver's Italian restaurant worth £50

+ £45 off for your friend

Any referred patient will save £45 on a combined exam and hygiene session until the **30th April 2016** – normal price £145.

Please call 0117 973 1910 if you would like to refer a patient to us.

* Prize draw to take place on 30th April 2016.
Offer valid until then. Not valid with any other offer.
Terms and conditions apply.

Top tips

for enjoying Easter eggs & avoiding tooth decay

1. Limit how often you eat sweet treats.
2. Have sweet treats at meal times.
3. Drink a glass of tap water after eating your eggs.



Springtime Special Offer

Save over £1000* on Six Month Smiles



Six Month Smiles orthodontic treatment is now available for just £2400 for a single arch and just £2900 for both top and bottom teeth.

Also included for a limited time are fixed retainers worth £380 (where suitable).

Offer only available to the first 9 people who register and pre-pay for treatment by the end of March 2016.

* Terms and conditions apply. Not valid with any other offer.

Don't miss out, call 0117 973 1910 NOW to book your FREE introductory visit.

Easter fun fact

The largest ever Easter egg hunt was in Florida, where 9,753 children searched for 501,000 eggs!

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Thank you

This month we would like to thank the following patients for referring their friends and family to us: Sam Doran, Darren Lloyd and Derek Adams.

Guest parking

Please be aware of parking restrictions in the Clifton area. We ask you to please leave yourself enough time to arrive for your appointment. There is pay and display parking available in streets surrounding the studio. We have limited customer parking permits available on a first come first served basis. Please get in touch if you require more information.



Welcome back Kristina

In April we will welcome back dental nurse Kristina. She left to have her beautiful son Mario last May. She will be working 3 days per week to assist the dental team. Kristina is looking forward to returning to take care of our patients. She has been missed.

Case of wine

Smile Care is our affordable dental membership plan. Members receive regular maintenance visits and x-rays, vital for prevention of tooth decay and gum disease in return for a regular monthly payment. Members also receive a 10% discount on all treatment fees and a five year guarantee on fillings, crowns and veneers, so long as they attend their prescribed hygiene sessions.

In addition to the regular special offers available to our Smile Care members, we also run a monthly prize draw. Each month we are giving away a case of wine to one lucky winner. This month the winner is **Chris Crawford**.

If you'd like to join the plan and be entered into the draw, please call the practice on 0117 973 1910.



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