

“ Keeping your smile
healthy for life ”

Improving the UK's oral health

National Smile Month is the UK's largest and longest-running campaign to promote good oral health. This year it takes place from 16th May to 16th June. Together, with thousands of individuals and organisations, National Smile Month highlights three key messages, all of which go a long way in helping us develop and maintain a healthy mouth.

They are:

- Brush your teeth last thing at night and on at least one other occasion with a fluoride toothpaste.
- Cut down on how often you have sugary foods and drinks.
- Visit your dentist regularly, as often as they recommend.

Clifton Dental Studio supports National Smile Month. If you have any questions about your oral health and the best ways to care for your teeth and gums, please get in touch.

Thank you

This month we would like to thank the following patients for referring their friends and family to us: Katie Ellis, Miles Savory, Lisa McGrath, Debra Offer, Derek Adams and Gina Kerswell.



Winning Smiles

Aesthetic Dentistry Awards 2016 Best Dentist & Technician

Over 250 guests attended the Aesthetic Dentistry Awards event on Friday 18th March 2016. Set in the Landmark Hotel in London, the occasion has become one of the most prestigious dental award ceremonies in the country, continuing to celebrate the fantastic achievement in UK aesthetic dentistry.

The dedicated judging panel worked tirelessly to carefully examine each entry anonymously. With the quality of entries increasing year upon year, it was certainly no easy task to select the winning practices and individuals.

We are very pleased to announce that, despite the tough competition, Dr Neil Gerrard and his brother Paul Gerrard, were once again well deserved winners in a number of categories including overall winners of Best Aesthetic Dentist and Best Dental Technician.

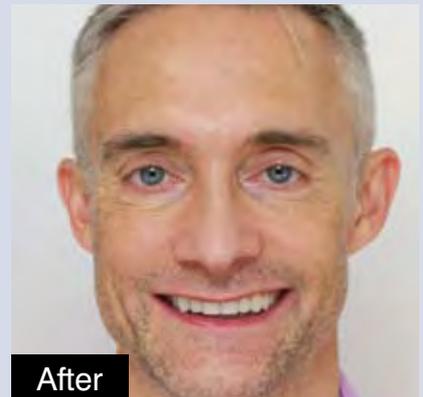
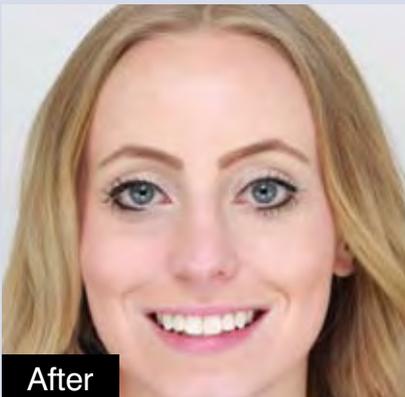
Please see inside for photos of the award winning smiles.

Winning Smiles

Aesthetic Dentistry Awards 2016

Congratulations to Dr Neil Gerrard and Paul Gerrard Clinical Dental Technician for winning several Aesthetic Dentistry Awards. Here are photos of the winning cases:

WINNERS



**Restorative Single
Tooth Composite**

Katie Scorrer

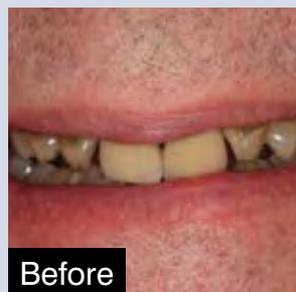
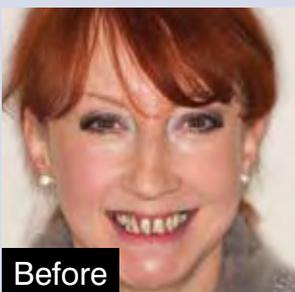
**Restorative
Conservative Case**

Nicolas Garner

**Restorative Case
Single Arch**

Richard Daley

FINALISTS



**Dental Implant
Multiple Case**

Karen Sivell

**Restorative Case
Full Mouth Rehabilitation**

Nick Neale

LAST CHANCE TO ENTER

Closing date extended until the end of May 2016

ENTER PRIZE DRAW FOR

Apple Watch Sport

Refer a friend or family member to Clifton Dental Studio and when they attend a combined exam and hygiene session we will enter you into the prize draw.



PLUS

+ A free gift for you

You will also receive your choice of one of the following gifts when someone you recommend attends a combined exam and hygiene session.

- 1 Complimentary hygiene session worth £115
- 2 Electric toothbrush – minimum value £100
- 3 Gift voucher for Jamie Oliver's Italian restaurant worth £50

+ £45 off for your friend

Any referred patient will save £45 on a combined exam and hygiene session until the **31st May 2016** – normal price £145.

Please call **0117 973 1910** if you would like to refer a patient to us.

* Prize draw to take place on 31st May 2016.
Offer valid until then. Not valid with any other offer.
Terms and conditions apply.



Neil's graduation

Dr Neil Gerrard is dedicated to offering his patients the very best modern dentistry has to offer. In our last newsletter we announced that Neil has completed his Masters degree in dental implants following an intensive three year course with Bristol University. In this issue, we are pleased to be able to include the photo from his graduation ceremony. Congratulations Neil.



Win a bottle of bubbly

If you feel your experience has been worthwhile or if you have any advice to offer please share this and leave a review on our Google page. Please visit our website www.cliftonsmls.com and follow the instructions. It's so easy. As a thank you we will enter you into the draw for a bottle of champagne. The draw will take place at the end of July. We look forward to reading and sharing your reviews.

Like us on facebook to keep up-to-date with news and special offers





Raising money for St Peter's Hospice

Our lead dental nurse Ashley Cox will be running the Bristol 10K on 15th May in aid of St Peter's Hospice. We all wish her well with the run and hope she raises lots of money for this worthy cause. If you would like to make a donation please get in touch.

Happy air clinic 21st July & 4th August

We offer help for those who feel anxious and worried about having dental treatment. Relative analgesia, also known as "Happy air" or "Happy gas" can help to make dental visits a lot less stressful. Patients remain awake during the procedure but with the inhalation of the relative analgesia become relaxed and no longer worry about being in the dental chair. There are no lasting side effects and patients are able to drive within 30 minutes making this an ideal choice for hygiene visits and routine dental treatments. If you are interested in the service and would like more information please get in touch. Please call 0117 9731910 and speak with Julie.

Case of wine

Smile Care is our affordable dental membership plan. Members receive regular maintenance visits and x-rays, vital for prevention of tooth decay and gum disease in return for a regular monthly payment. Members also receive a 10% discount on all treatment fees and a five year guarantee on fillings, crowns and veneers, so long as they attend their prescribed hygiene sessions.

In addition to the regular special offers available to our Smile Care members, we also run a monthly prize draw. Each month we are giving away a case of wine to one lucky winner. This month the winner is **John Jackson**.

If you'd like to join the plan and be entered into the draw, please call the practice on 0117 973 1910.



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