

Case of wine

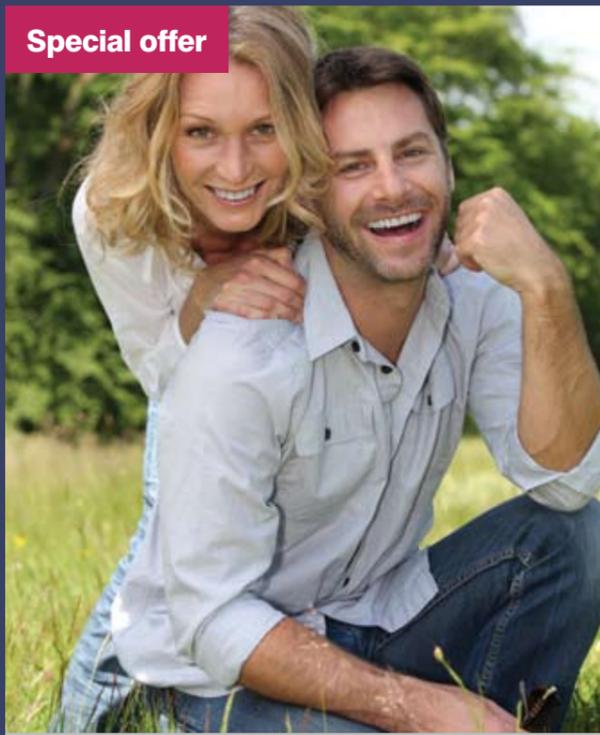
Smile Care is our affordable dental membership plan. Members receive regular maintenance visits and x-rays, vital for prevention of tooth decay and gum disease in return for a regular monthly payment. Members also receive a 10% discount on all treatment fees and a five year guarantee on fillings, crowns and veneers, so long as they attend their prescribed hygiene sessions.

In addition to the regular special offers available to our Smile Care members, we also run a monthly prize draw. Each month we are giving away a case of wine to one lucky winner. This month the winner is **Mike Pugh**.



If you'd like to join the plan and be entered into the draw, please call the practice on 0117 973 1910.

Special offer



Save over £900 on Six Month Smiles

Six Month Smiles is available now at just £2200 for a single arch and just £2700 for both top and bottom teeth. This offer also includes a pre-brace hygiene session and retainers.

Don't miss out, call **0117 973 1910 NOW** to book your **FREE** introductory visit.

This offer is only available to the first 8 people who register and pre-pay for treatment by the 28th February 2015.

*Terms & conditions apply. Not valid with any other offer.

Like us on Facebook to keep up-to-date with news and special offers

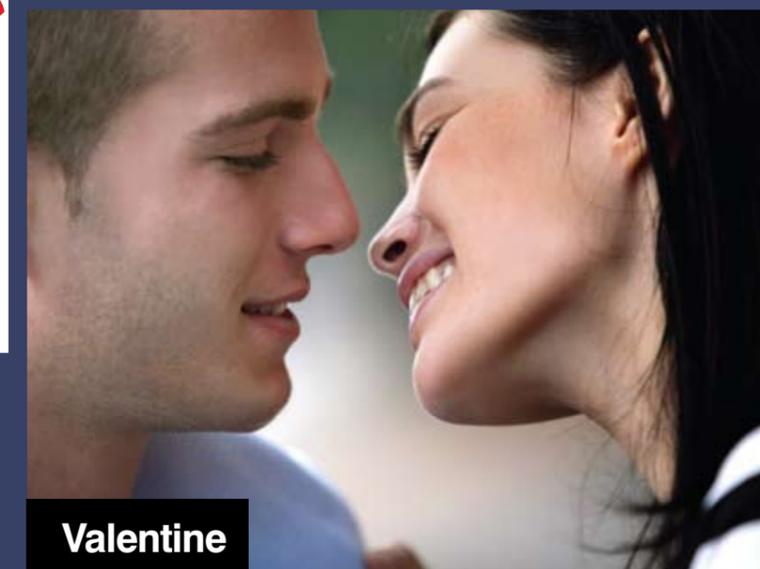


clifton
— DENTAL STUDIO —

phone 0117 973 1910

“Keeping your smile
healthy for life”

monthly newsletter



Valentine

Whitening Offer

Enjoy a new white smile to celebrate **Valentine's Day** and **'kiss with confidence'**.

Our special offer price of £450 includes:

- Home whitening treatment (valued at £480)
- Hygiene appointment (valued at £115)

Book NOW by calling 0117 973 1910.

Offer only available to the first 9 people who register and pre-pay for treatment before end February 2015.

0% finance is available from just £50 per month.

Terms & conditions apply. Not valid with any other offer.

Relationships & smiles

- **85%** said people with good teeth are more attractive
- **33%** would probably not set up their best friend on a blind date with someone who had bad teeth
- **33%** would probably not kiss someone with bad teeth
- **84%** of adults perceive having an attractive smile as important for getting a date with Mister or Miss Right

Survey source: Harris Interactive Poling, America.

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Do you have trouble sleeping?

- While sleeping are there times when your breathing stops for 10 seconds or more?
- Do you wake up briefly after each episode of stopped breathing to start breathing again?
- Do you usually not remember the times you briefly wake up, but you have had a disturbed night's sleep?

If so, you may feel sleepy during the day. A typical person with sleep apnoea is overweight, male, and middle-aged, and snores loudly. However, it can affect anyone.

With obstructive sleep apnoea (OSA) an increase in weight or a reduction in muscle tone can trigger the change from a partially blocked airway (snoring) to a completely blocked airway. It is common for the sufferer to be completely unaware of the disorder, and remain undiagnosed for several years. OSA has been linked to an increased risk of stroke and cardiovascular disease.

The Somnowell sleeping aid is a very effective long-term treatment for obstructive sleep apnoea. The Somnowell ensures an open airway is maintained throughout sleep, and is perfectly designed to meet the unique requirements of each user. A high level of precision goes into the design of the Somnowell, making it an extremely comfortable and effective treatment for sleep apnoea.

Somnowell has been featured on LondonLife TV and This Morning!



Sue's story

"Thank you so much Dr Gerrard and the team at the Studio for all your attention, advice and care.

I have been a long sufferer of sleep apnoea, I have been to my doctors and referred to the sleep clinic to help me get a better night's sleep. I have been using the C pap which is a device which fits over the nose. It is uncomfortable to wear and I had just given up doing anything about it. I was recommended by a friend to research the product Somnowell, but I really did not think that anything could be done. I live in Bristol and Clifton Dental Studio was offering a FREE consultation to come along to discuss my concerns. I went along thinking I will try anything. The staff were very helpful as I was very nervous. Dr Gerrard explained what he could do and I took the plunge.

I found the first couple of nights a bit complicated when trying to fit it but it was really quite straightforward once you got the hang of it. I can honestly say it has changed my life. No more big appliance! I am now sleeping more deeply. I would definitely really recommend to my family, friends and anyone who suffers from this condition to try it! You will need to persevere with it at the beginning, but over time it will get so much better." Sue

Here at Clifton Dental Studio, Dr Gerrard is a **Platinum Somnowell Practitioner**. Please contact us on **0117 9731910** for more information or to arrange a free consultation.



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ENTER PRIZE DRAW FOR

Samsung Galaxy S5

Refer a friend or family member to Clifton Dental Studio and when they attend a combined exam and hygiene session we will enter you into the prize draw.



PLUS

- + **A free gift for you**
You will also receive your choice of one of the following gifts when someone you recommend attends a combined exam and hygiene session.

- 1 Complimentary hygiene session worth £115
- 2 Electric toothbrush – minimum value £100
- 3 Gift voucher for Jamie Oliver's Italian restaurant worth £50

- + **£45 off for your friend**
Any referred patient will save £45 on a combined exam and hygiene session until the **28th February 2015** – normal price £145.

Please call **0117 973 1910** if you would like to refer a patient to us

* Prize draw to take place on 28th February 2015, offer valid until then. Not valid with any other offer. Terms and conditions apply.



Deadline fast approaching

WIN

a bottle of champagne

Please 'like' our facebook page www.facebook.com/CliftonDentalStudio and share your experiences to be entered into the draw for a bottle of champagne. The draw will take place on 28th February 2015.

Thank you

This month we would like to thank the following patients for referring their friends and family to us: Coral Rumley, Daniel Boyle, Nick Robinson, Carly Martin and Amelia Shorter.

HURRY
LESS THAN
ONE MONTH TO GO