

“ Keeping your smile
healthy for life ”

monthly newsletter



Before



After

Rachel's story

“I've always lacked confidence because of my smile and have always been very apprehensive of visiting the dentist, all that changed from the moment I walked into Clifton Dental Studio. The staff are amazing, very reassuring and very knowledgeable in every aspect of what they do. I had several visits to the practice as I wanted fixed implants which is a long process, but well worth it. My confidence has grown enormously and I am no longer hesitant to smile. The aftercare is second to none and I will always keep Clifton Dental Studio as my practice. I am forever grateful to them all and would recommend them to everyone”

Rachel



Special offer for new patients

Welcome Wednesdays

We are happy to announce that our Dental Hygienist Carrie-Anne is now working at the studio on Wednesdays, in addition to her usual Tuesdays and Thursdays. As a welcome gift to new patients, we are offering an exam and hygiene appointment with Carrie-Anne on **Wednesdays for £99** (normal price £145). For our existing patients, as a thank you for referring your friend, colleagues or family members, we would like to enter you into our prize draw for a chance to win a Samsung Galaxy S5. This draw will take place on 30th January 2015.

Happy New Year

All the team at Clifton Dental Studio would like to wish our clients a very happy and prosperous New Year and thank you all for your continued support.

Like us on Facebook to keep up-to-date with news and special offers



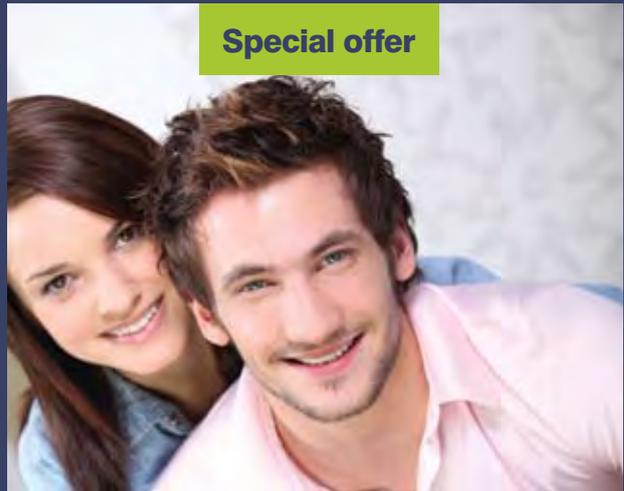
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Smoking & your mouth



Most people know that smoking is bad for their health, but are you aware of the impact it has on your oral health? Smoking can not only lead to tooth staining, but more significantly leads to gum disease, tooth loss and mouth cancer.

People who smoke increase their chances of having gum disease. Smoking may change the type of bacteria in dental plaque, increasing the number of bacteria that are more harmful. It also reduces the blood flow in the gums and supporting tissues of the tooth and makes them more likely to become inflamed. Smokers' gum disease will get worse more quickly than in people who do not smoke. Because of the reduced blood flow, smokers may not get the warning symptoms of bleeding gums as much as non-smokers. Gum disease is still the most common cause of tooth loss in adults. Any patient who has implants or is considering implants should be aware that the success of the implant is significantly reduced



Save over £900 on Six Month Smiles

Six Month Smiles is available now at just £2070 for a single arch and just £2570 for both top and bottom teeth.

In addition, a free pre-brace hygiene session and free retainers are available to the first 5 people who register and prepay for treatment before 2nd February.

Don't miss out, call 0117 9731910 NOW to book your FREE introductory visit.

*Terms & conditions apply. Not valid with any other offer.

in a smoker. Most people know that smoking can cause lung and throat cancer, but many people still don't realise that it is one of the main causes of mouth cancer too.

Make 2015 the year you stop. At the practice we are keen to help and motivate patients into seeing the benefits of stopping smoking. If you would like any advice or further information we would be happy to discuss this at your next appointment. Alternatively here are some useful websites for help and advice: www.nhs.uk/smokefree, www.patient.co.uk/health/tips-to-help-you-stop-smoking, www.quit.org.uk and www.quitwithhelp.co.uk

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HURRY
LESS THAN
ONE MONTH TO GO

ENTER PRIZE DRAW FOR

Samsung Galaxy S5

Refer a friend or family member to Clifton Dental Studio and when they attend a combined exam and hygiene session we will enter you into the prize draw.



PLUS

+ A free gift for you

You will also receive your choice of one of the following gifts when someone you recommend attends a combined exam and hygiene session.

- 1 Complimentary hygiene session worth £115
- 2 Electric toothbrush – minimum value £100
- 3 Gift voucher for Jamie Oliver's Italian restaurant worth £50

+ £45 off for your friend

Any referred patient will save £45 on a combined exam and hygiene session until the **30th January 2015** – normal price £145.

Please call 0117 973 1910 if you would like to refer a patient to us

* Prize draw to take place on 30th January 2015, offer valid until then. Not valid with any other offer. Terms and conditions apply.



WIN

a bottle of champagne

Please 'like' our facebook page www.facebook.com/CliftonDentalStudio and share your experiences to be entered into the draw for a bottle of champagne. The draw will take place on 28th February 2015.

Thank you

This month we would like to thank the following patients for referring their friends and family to us: Ann Robinson, Lucy Whelan, Edward Yaxley and Ray Andrews.

Community pin board

To support our staff and patients, we are introducing a 'Community pin board' into our monthly newsletters. If you want to advertise new business, spread the word on an upcoming social event or are taking part in a charity fundraiser then get in touch and our team will be happy to 'pin it'.

Our ladies at Clifton Dental Studio regularly take part in charity events, such as half marathons and muddy challenges. If you have a charity that is close to your heart, then let us know, we are happy to accept suggestions to support any charity and help raise money.

Case of wine

Smile Care is our affordable dental membership plan. Members receive regular maintenance visits and x-rays, vital for prevention of tooth decay and gum disease in return for a regular monthly payment. Members also receive a 10% discount on all treatment fees and a five year guarantee on fillings, crowns and veneers, so long as they attend their prescribed hygiene sessions.

In addition to the regular special offers available to our Smile Care members, we also run a monthly prize draw. Each month we are giving away a case of wine to one lucky winner. This month the winner is **Stephanie Balson**.



If you'd like to join the plan and be entered into the draw, please call the practice on 0117 973 1910.

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