

monthly newsletter

**“ Keeping your smile  
healthy for life ”**



## Confused about dental implants?

Due to popular demand and the overwhelming success of our first implant seminar held in October we are pleased to announce that we are holding another FREE informational seminar on 25th November at 5.45pm on the different options available for missing teeth and dental implants. Find out how you can eat the foods you love and start living the life you deserve. Refreshments will be served and seating is limited, please contact the studio to reserve your seat. Call today to register 0117 973 1910.

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with news and special offers**



### Beverley's story

*"I chose Clifton Dental Studio because after investigating online I found the reports and treatment they offered were first class. Due to losing my right and left upper back teeth I was finding it hard to eat certain foods, this was putting a strain on my front teeth. Also, I was aware I had lost my smile. I realised that something had to be done. After my consultation with Neil and finding out what was available I felt relaxed and at ease and decided to have implants. I told Neil that I was of a nervous disposition but he assured me not to worry and I can honestly say all through my treatment I did not experience any pain or stress. I felt at ease during my appointments and found all of the staff to be so helpful and kind and very supportive. If I had known this before I would have sought help sooner. I cannot believe how good my teeth are after my treatment. After a long time not being able to eat correctly it was a joy not to have that worry about certain foods, also I have my smile back. I would not hesitate to recommend anyone to Clifton Dental Studio, all I can say is you will be put at ease, given excellent service and be in good hands from start to finish. I want to say a big thank you Neil, you gave me back my confidence and smile."*

If there is anything about your smile that you are not happy with, please get in touch so we can discuss how we can get you smiling with confidence like Beverley.

## Oral-B 3D White Whitestrips

This offers a simple, effective and convenient take-home whitening alternative requiring no surgery time and no impressions. Oral-B 3D White Whitestrips are easy to use and provide fast noticeable results. The strips are thin and flexible and are coated with tooth whitening gel containing 6% hydrogen peroxide. Designed to conform to the shape of your teeth, they work by holding the whitening gel to your teeth. Wearing Whitestrips for just 60 minutes a day provides enamel-safe home whitening. Noticeable results should be visible after only one week.

Oral-B 3D White Whitestrips are currently available from Clifton Dental Studio for £97 per box. Don't miss out call 0117 973 1910 now to find out more.



## Win a bottle of champagne

If you would like to provide a review please go to our website [www.cliftonsmiles.com](http://www.cliftonsmiles.com) and click on 'Leave a review' to share your experiences on our Google+ page. As a thank you we will enter you into the draw for a bottle of champagne. The draw will take place at the end of November. We look forward to reading and sharing your reviews.



**Teresa Evans**

Welcome to Teresa Evans who joined our team this summer. Teresa really enjoys meeting patients and taking care of their needs. She is especially good at calming nervous patients and keeping everyone relaxed. Teresa enjoys seeing the difference a new smile can make. She has fitted in very easily here at the studio and already feels like she has been part of the team for years.

**Imported from America**

## Next generation in oral care **LIVIONEX dental gel**

Dental plaque is a bacterial biofilm, and like glue or cement, is hard to remove. Livionex dental gel uses activated edathamil technology to break up this biofilm, making it over 2.5 times more effective than the leading anti-plaque anti-gingivitis toothpaste.

The groundbreaking technology is a result of over a decade of research by the Livionex team in collaboration with the University of Texas and the University of California. This approach virtually eliminates plaque through brushing and achieves results that no other toothpaste has ever been able to achieve.

Livionex dental gel is available to purchase from the studio for £19.98. Please ask your Hygienist Carrie or Heather for more information.

## Are you getting married?

Clifton Dental Studio will be at the Bristol Zoo Wedding Fayre on 6th December. Please put the date in your diary and come along and see us.

**ENTER PRIZE DRAW FOR**

# iPad Mini 3

Refer a friend or family member to Clifton Dental Studio and when they attend a combined exam and hygiene session we will enter you into the prize draw.



## Prize draw winner



**Congratulations to Carol Dowle, winner of our recent prize draw, for £350 worth of vouchers for Casamia Michelin Star Restaurant.**

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## PLUS

### **+ A free gift for you**

You will also receive your choice of one of the following gifts when someone you recommend attends a combined exam and hygiene session.

- 1 Complimentary hygiene session worth £115
- 2 Electric toothbrush – minimum value £100
- 3 Gift voucher for Jamie Oliver's Italian restaurant worth £50

### **+ £45 off for your friend**

Any referred patient will save £45 on a combined exam and hygiene session until the **31st November 2015** – normal price £145.

**Please call 0117 973 1910 if you would like to refer a patient to us.**

\* Prize draw to take place on 31st November 2015. Offer valid until then. Not valid with any other offer. Terms and conditions apply.

**Thank you**

This month we would like to thank the following patients for referring their friends and family to us: Lucy Menter, Sam Doram, Jennifer Noel, Laura Hicks and Melanie Brookes.



## Mouth Cancer Action

### Month

Mouth cancer takes the lives of more than 2,000 people each year in the UK. Mouth Cancer Action is a charity campaign which aims to raise awareness of mouth cancer and make a difference by saving thousands of lives through early detection and prevention.

If you are worried about anything unusual that you see in your mouth, if you have a mouth ulcer which does not heal within three weeks, or if you notice any discomfort or other changes, please make an appointment with us so we can check it out for you. For more information on Mouth Cancer visit [www.mouthcancer.org](http://www.mouthcancer.org)

## Case of wine

Smile Care is our affordable dental membership plan. Members receive regular maintenance visits and x-rays, vital for prevention of tooth decay and gum disease in return for a regular monthly payment. Members also receive a 10% discount on all treatment fees and a five year guarantee on fillings, crowns and veneers, so long as they attend their prescribed hygiene sessions.

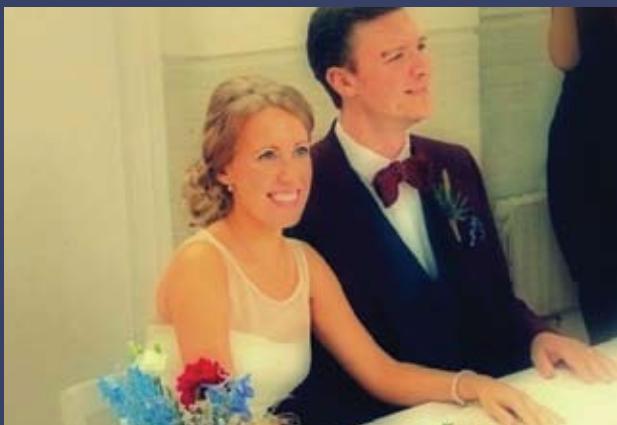
In addition to the regular special offers available to our Smile Care members, we also run a monthly prize draw. Each month we are giving away a case of wine to one lucky winner. This month the winner is **Jane Lamper**.

**If you'd like to join the plan and be entered into the draw, please call the practice on 0117 973 1910.**

## Neil at Downton Abbey



Dr Neil Gerrard attended a marketing educational event at the Highclere Castle, home of the major drama series Downton Abbey. We would like to do more to spread the word about how we can help people to improve their dental health and smile. The marketing workshop took place over a number of days and was aimed at helping us to promote the treatments we offer. This will be of immense benefit to the studio and our patients. As the team at the studio are fans of Downton Abbey, Neil couldn't resist taking a selfie to try to make us jealous!



## The happy couple

Congratulations to Heather our Hygienist/Therapist and her husband Jamie who were married on 10th October 2015. We wish them lots of luck for a very happy future together.

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